

# EXPRESSLANE™



Smarter approaches on the go

## **Boise**

*A Remarkable Winter Oasis*

## **Monterey**

*Five Ways to Play the Legendary Links*

## **Austin**

*SXSW: The Essential Venues*

February 2008

Headed to **SXSW?** Check out **SoCo** (South Congress) and some seriously **show-stopping** creations by some of **Austin's** coolest new **designers**.

By Natalie J. Frazier and Tina Zulu

**Tie One On**

Wanna add a little spice to the old suit and tie? Pop Vicious, an Austin-based artist collective, is shaking things up with their eye-catching line of wearable art. Vintage ties are distinctively screen printed with creative combinations of images and colors to ensure that each piece bears a unique design.

Custom Screen Printed Vintage Pop Vicious Ties

**\$25**

Parts & Labour

1604 South Congress Avenue

512.326.1648



**One-of-Faux-Kind**

Chia, an eco-friendly fashion designer, turns winter necessities into whimsical accessories. Using faux fur and a fanciful perspective, she breathes new life into the run-of-the-mill hat. Chia's playful designs and celebrity clientele have made her a local favorite among the SoCo set, earning her the 2007 Austin Chronicle's Reader's Poll Best of Austin Fashion Designer award.

Faux Fur Chia Hat

**\$50 - \$60**

chiahats.com or Pink Salon & Boutique

1204 South Congress

512.447.2888

**Everything's Bigger in Texas**

Super-sized jewelry by Kori Jones puts an exclamation point in your fashion statement! These stunning accessories are crafted with marvelous materials like original Venetian glass and colorful Swarovski crystals. Choose one of her subtler pieces to accentuate the perfect outfit or don one of her larger creations to give your jewelry center stage.

Jewelry by Kori Jones of I-Rok Gems

**\$40 - \$250**

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